

Grace Mary to Lion Farm



Big Local Plan

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Gracie the Lion

Our Big Local Mascot!



Introduction & Background

The Grace Mary to Lion Farm Big Local area is within the borough of Sandwell in the West Midlands. It covers 5 separate natural neighbourhoods, crossing the boundary of three council wards and two parliamentary constituencies.

Although the 'lines on a map' have been challenging, there is a strong partnership approach to Big Local, predominantly led by Community, Voluntary and Faith sector organisations. There has also been support from our political representatives, both MPs and local councillors. This Big Local Plan will set out how resident within the Big Local area can start to access the £1 million that is available to invest in the area.

The plan is a reflection of the needs and aspirations of local residents as they seek to use the money to bring change and make a difference within our local community. This plan is unlike other initiatives that have impacted the area as the plan has been developed by local people and has sought to capture as many views as possible from those that live and work within the Big Local Area.

The plan has been put together using a variety of consultation methods, community events and activities that have included:

- A royal wedding event for our over 50's
- A talent show
- Summer Fairs at our local schools
- Leaflets explaining Big Local and how to get involved.
- Facebook page and consultation
- "Design our Logo" competition
- Resident consultation events held at key locations around our Big Local area
- Providing Quick Wins funding and using events and activities to consult with residents
- Drop in events at the Local libraries
- Christmas Fair
- Holding consultation events with local organisations working in the Big Local area to gather and share ideas.
- On the 7th March 2012 we held a major event looking at the environmental issues in our area. We made a submission to be an environmental pilot, and although we were unsuccessful, the preparation work was valuable to us.
- We held a consultation with our local councillors on the 26th September 2012 with the support of Sally Rawlings, who was then programme manager for Big Local nationally.
- On 28th January 2013, a Big Conversation Event was held to share ideas already gathered, create themes, prioritise ideas and develop an agreed way forward. This gave residents the opportunity to become involved in a theme or activity.
- We held an event on the 12th February with local organisations to share priorities and explore ways that local voluntary and statutory organisations can support the process.
- On the 6th March 2013, our partnership group met together to identify how we might use our funding across project spend, support and social investment



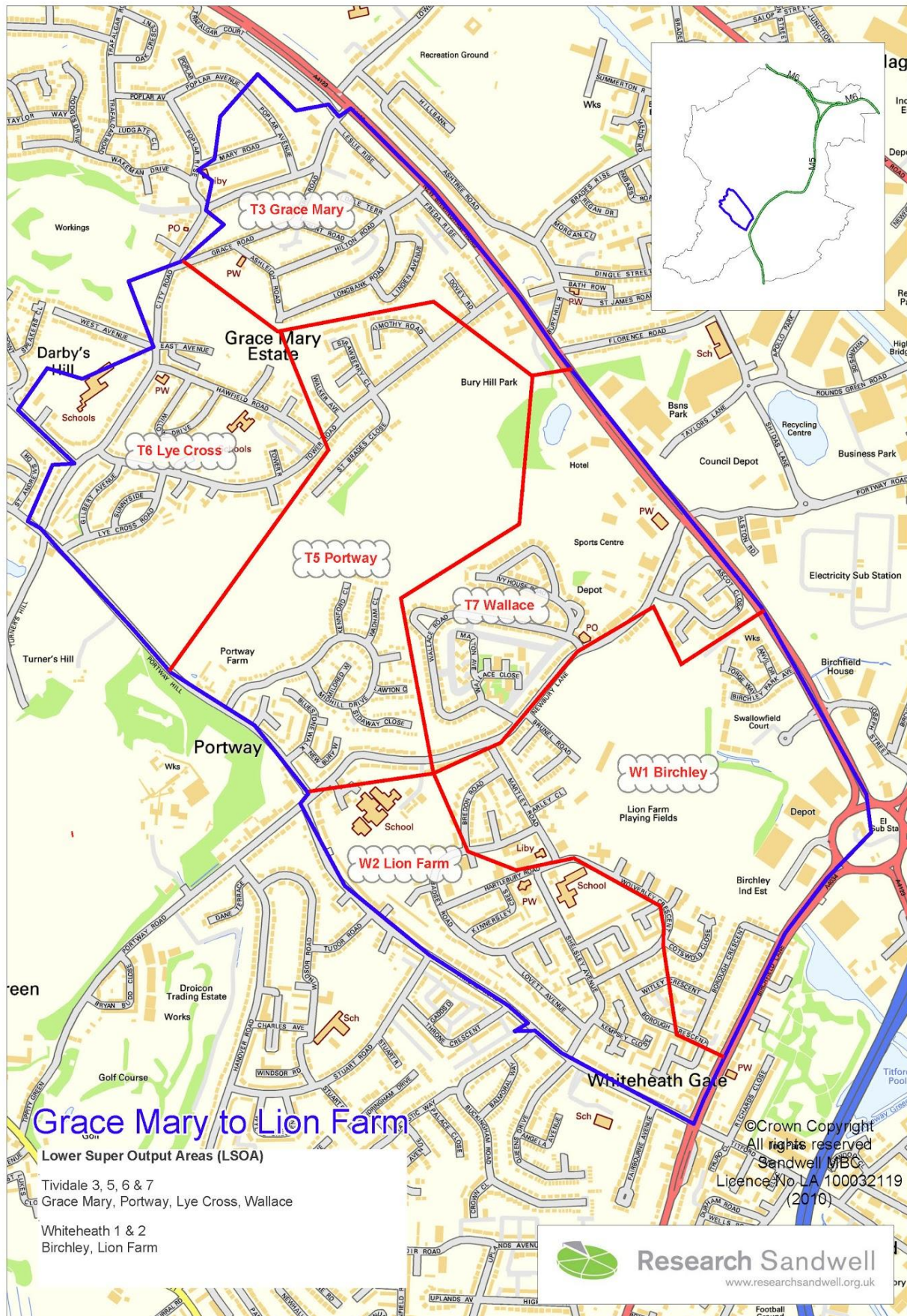
- Our final Big Local Carnival consultation event was held on 14th September.

This Big Local Plan is designed to be flexible to the longer term needs of residents but will be realistic to acknowledge that residents will access Big Local in many different ways over the 10 year process.

We also have learned lessons during the early part of our Big Local Journey. We had to correct some of the early misconceptions about the programme. We have had to work hard to engage residents, and we recognise that this will be an on going challenge to us through out the programme. This is as a result of the geographically diverse nature of the area, and a lack of tradition of people getting involved in community matters. A key part of our programme will be to bring in support that can help us in this key part of the programme.



The Gm2Lf Area



The Geography

The Grace Mary to Lion Farm Big Local area is made up of 5 separate neighbourhoods across 3 council wards and 3 parliamentary constituencies. The area is a mixture of council and private housing, with the Grace Mary Estate built on a very steep hill.



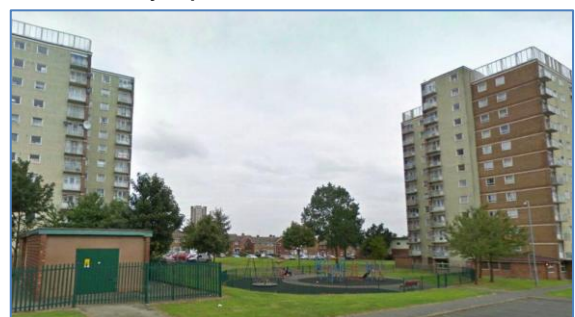
The GM2LF footprint area is the highest area in the West Midlands, and nearly 1000ft above sea level. Any crow flying due east at the same level would not encounter land until it reached the Ural Mountains. Local people are proud of their distinct geographical claim to fame. The area is also identified by the distinctive communications' masts. Given the separate neighbourhoods that make up the area – the masts are seen as a uniting feature. As one resident said – ***“when I see those I know I am nearly home”***.

The map of the foot print area indicates the massive open spaces. Each of the distinct neighbourhoods has access to them, and compared with many disadvantaged areas – this is very unique. Although some people make good use of the green space – many more do not due to perceptions relating to safety. Some evidence indicates the more vulnerable will be intimidated by anti-social elements within the community.

Whether engendered by the open space or not, local people identify a ‘village’ culture to their community in terms of it being friendly and welcoming with a claim to a strong community spirit.

The hilly nature of the community does cause problems regarding access. Locals have to ‘leave the hill’ in order to access services such as doctors, chemists, other shops, etc. Many people do not have their own transport, and during snowy and icy weather any kind of travel is extremely difficult. This means that even in an urban area, people can become very isolated. However, the previously mentioned community spirit means that the more vulnerable are looked out for.

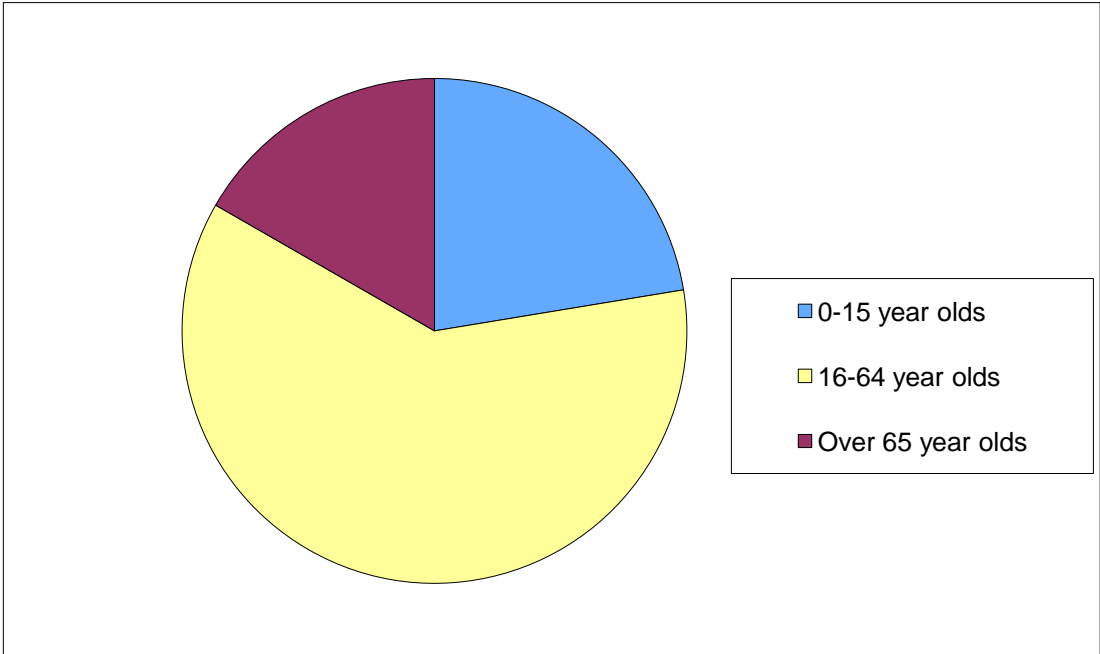
Despite the open space, there are very few facilities for children and young people – and they are often vandalised. Trees are also often damaged, again promoting a ‘fear of crime’. The only places that people feel are safe are where they are open and can be ‘seen into’.



As far as the roads are concerned, the common problems are highlighted in terms of litter, graffiti, dog fouling drug selling and speeding cars. Spitting is particularly mentioned as it has an impact not just in terms of anti-social behaviour – but also demonstrating disdain and disrespect. These behaviours are long term and embedded in the culture of some members of the community. There is a particular concern about how primary schools are vulnerable regarding these problems – and a deep desire to try to protect the youngest members of the community. There are very few community buildings within the area except for the churches and schools.

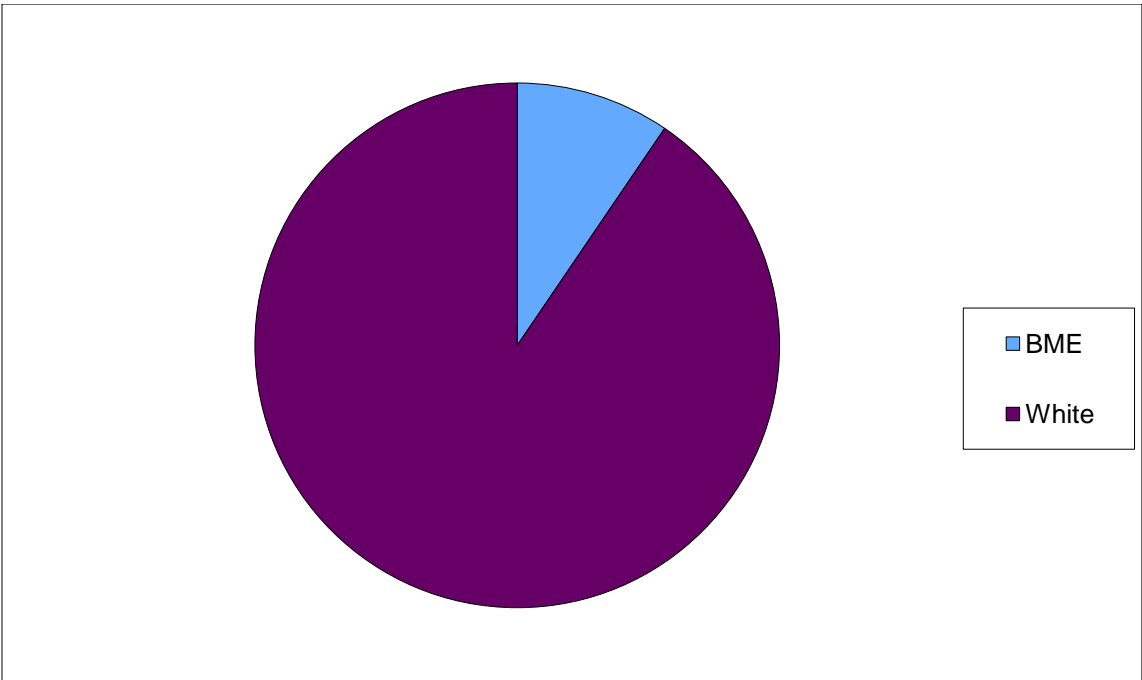
The Make up of our community

Population and Age:



Ethnic Groups

(This reflects approximately the national average, but is only half the BME average for Sandwell Borough)

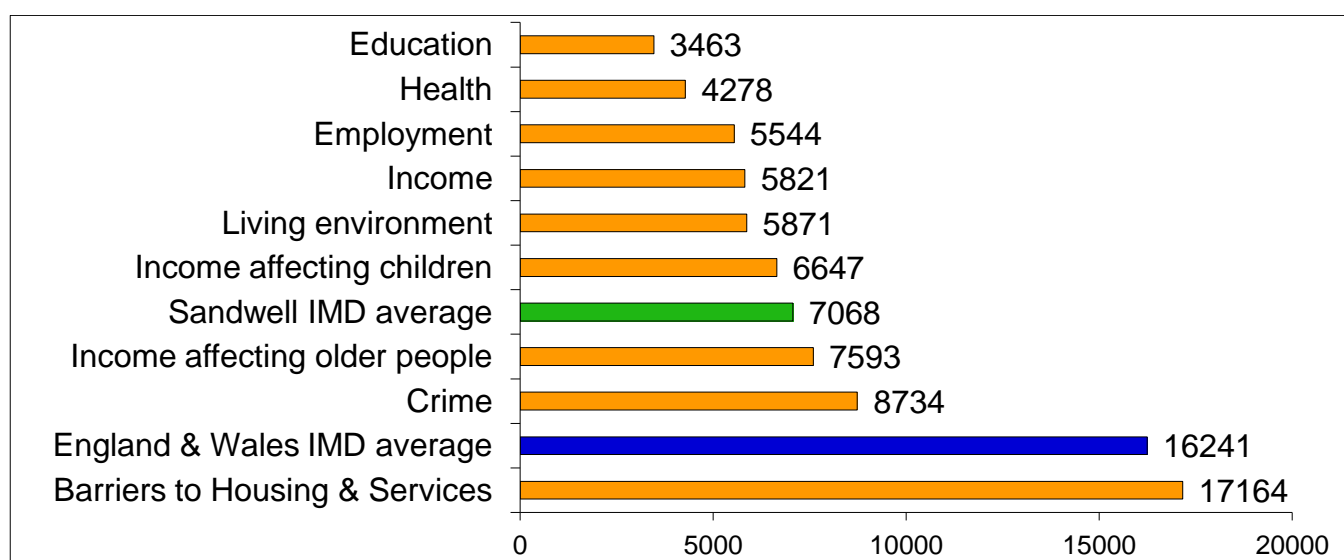


Deprivation

The area is an area of multiple levels of deprivation. The area has high levels of unemployment and academic achievement has been historically low. The area is predominantly white (approximately 90%) with an increasing number of residents from Eastern Europe and Africa. About a quarter of residents are over 50 and another 25% are between 0-25. 10.5% of those between 16 to retirement age are classed as long-term sick or disabled and a further 12.9% class themselves as not in good health. 23.4% have a limiting long term illness. More than half (53.4%) of the total households in Lion Farm have no adults in employment. More than half of the working age population has low or no qualifications, and only 4.6% go onto achieve any form of higher qualifications.

We have conducted significant research into our area and presented this information to those who have been involved in order to develop an evidence-based approach to our plan. This information looks at the demographic breakdown of the area, the key issues and also the differences between the different Lower Super Output areas that make up our Big Local area. The Indices of Multiple Deprivation for 2010 are ranked below.

As scores across service areas are assessed in different ways, the best comparison within the Big Local area that can be made is according to rank against other Lower Super Areas nationally. There are 32,480 LSOAs nationally, and this chart has been ordered in terms of more deprived at the top (ie Education – which is in the worst 10% across England and Wales).

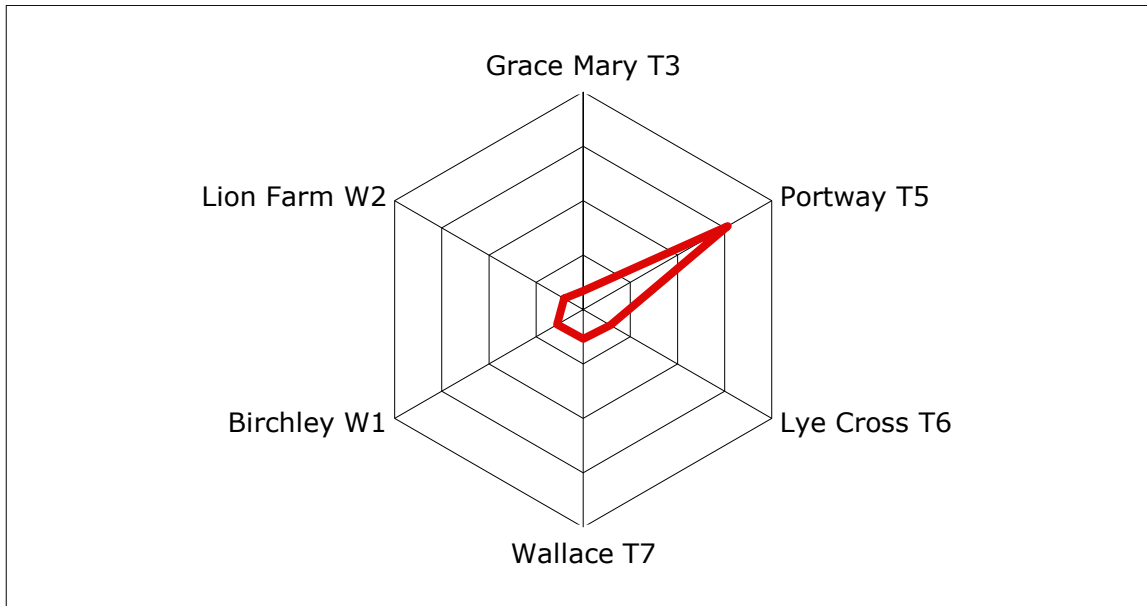


A breakdown of each of these categories is appended below.

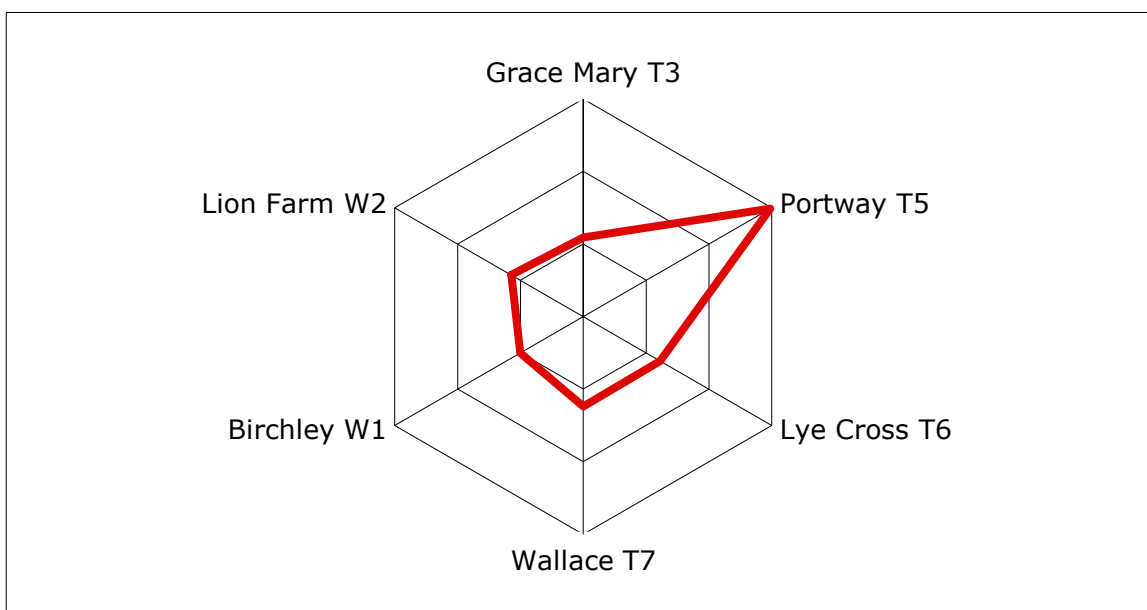
Our Six Lower Super Output Areas (LSOAs)

As identified above, our patch is complex. This gave us particular reason to compare the different LSOAs that make up GM2LF. A breakdown according to category is appended below but it is clear that one of our LSOAs is demonstrating less need than five others.

Indices of Multiple Deprivation



Average ranking



Our Shared Vision

***Our formula for change is local people working together for a better life
- sustaining a community that is resilient, confident and enjoyable.***

Our Share vision also reflects Our Gm²Lf formula for change

$$\text{Gm}^2\text{Lf} = \text{£}1,000,000 (0.42\text{si} + 0.38\text{ps} + 0.2\text{cs})$$

si = social investment, (a legacy to create enterprise, opportunity & sustainability)

ps = project spending (to be doubled by attracting other funds, making a visible difference)

cs = capacity support (includes fundraising to match project spending)

We developed our vision during events and consultations held with residents and other partners. During these consultations and other events the following themes were identified

Community, Environment, Family, Finance, Learning, Wellbeing

Residents expressed a desire that any activity or initiative that was funded through the Big Local process would reflect the following key words.

**COOPERATING, COLLABORATING, UNITING,
COMMUNITY, NEIGHBOUR, RESIDENT, LOCAL,
EMPOWERED, PERSONAL RESILIENCE, HAPPY,
HEALTHY AND ENGAGED PEOPLE,
COMMUNITY RESILIENCE, SELF-RELIANCE,
CULTURAL IDENTITY, LOCAL ECONOMY,
ENTERPRISE**

The consultation events and activities have identified a range of **priorities** for the Grace Mary to Lion Farm Big Local Area.

Rather than having a separate 'Family' theme, each of our overarching priorities of Community, Environment, Finance, Learning, and Wellbeing will focus on positive outcomes for people of all ages. Our family focus is about providing resources, activities and aspiration that will bring lasting change to all residents regardless of age.

Our Priorities

During our consultation events our community identified a range of ideas to make our neighbourhoods an even better place to live in.

Building on the community engagement and research conducted thus far in the programme, a workshop for residents was held on the 28th January 2013. It was attended by about 60 people, with a good cross section of both ages and residents from different neighbourhoods within the Big Local footprint area. The purpose of the workshop was to:

- Develop the outcomes (success criteria) for each theme
- Prioritise the actions suggested thus far during the consultation process
- Indicate how programme spend might be apportioned across the five emerging themes

The attendees were presented with a range of data for the area based on Index of Multiple Deprivation rank (ie Education is in the lowest 11% nationally).

Local residents highlighted this information and local knowledge into three main priorities for the Grace Mary to Lion Farm Big Local Area.

The three main areas were identified as:

Priority 1: Developing our Programme Support

Priority 2: Supporting and Developing Project and Activities

Priority 3: Developing Communications

These priorities embody the thoughts, views and discussions carried out throughout GPI1 and GPI2.

Priority 1: Developing our Programme Support

This is about making sure we do things properly, work with others who can help and provide ourselves with the right space and support. Provide a support role that will ensure that the maximum benefit is being achieved with the money available, draw in new additional funding and support local residents in their continued engagement with the programme.

Under this priority will be:

- **Managing the programme and funding well**

The money that has been given to the Grace Mary to Lion Farm Big Local Area is a great opportunity to enhance what is already happening and ensure that the needs of residents are being met by providing or facilitating new things or change attitudes to make the community a place that people enjoy dwelling in. The £1million award sounds like a lot of money, however without the right management and infrastructure in place the money could easily be used without maximising the influence that this award can bring to our area

- **Providing space(s) to meet residents, organise ourselves and deliver activities**

Our Big Local area has some good but limited spaces for residents to meet; those that are available are not fully equipped to completely meet the needs of our residents due to a lack of finances. We would support existing community hubs to enhance their provision and provide additional spaces for residents to meet, to play a role in the provision and delivery of activities.

- **Support volunteers**

Someone once said “if you want something done then do it yourself”. The community provides activities through a blend of voluntary organisation and volunteers providing activities and resources. Within our Big Local plan we would seek to encourage more people to volunteers and play a role however large or small to benefit the wider community. We would seek to adopt both current volunteering schemes, and develop new opportunities for local residents to share their skills to the mutual benefit of the community.

- **Develop effective partnerships**

Over the years there has been good partnership working across the Sandwell area, through links with Sandwell Council of Voluntary Organisations, Sandwell Forum for Voluntary Youth Organisations, our local MPs, Councillors, Sandwell MBC, and a range of Statutory and Voluntary organisations. Through the Big local process we would look at developing these links to ensure that the expertise and opportunities that these partnership links bring are maximised.

This Big local plan highlights the need in our local community for on-going capacity development through the employment or commissioning of an individual or organisation that can drive the programme over the time frame of the Big Local plan and ensure that all objectives are met. It is proposed that in the first two years the financial costs for this role would be covered through this plan. Additional years will be supported to the value of £5000 with any shortfall being raised from external funding streams. It is also proposed that this role will seek to bring in additional income to benefit the community to a minimum of £100,000 over the ten years program.

We have asked Sandwell Council of Voluntary Organisations (SCVO) to provide capacity building support alongside the Big Local Rep over the first 12-24 months which will give the programme the best possible chance to reach its aspirations.

SCVO is a charitable organisation based in Sandwell which supports Sandwell's Voluntary and Community Sector. SCVO provides the infrastructure to enable the Sector, its communities and its beneficiaries to have a strong voice and play a leading role in ensuring all residents have access to the support they need and have their say in shaping Sandwell's future. SCVO also delivers development support at a borough-wide and neighbourhood level to ensure that Sandwell has a strong, healthy and resilient Sector where new and established community activities can flourish.

A menu of capacity building support from SCVO has been made available to us under priority 1, so that we can pick and choose from this at times which suit us and the progression of our Big Local activity. This includes the following core components:

1. Building Fundraising Capability and Sustainability

To provide a range of support for community groups, partnerships and new initiatives, with the aim of increasing local knowledge, confidence and expertise around fundraising. A key element of this will also entail actively seeking and supporting to find other investments in the area to add to the Big Local investment and the future sustainability of the programme.

2. Growing Local Community Action

To deliver a range of training, facilitation and practical support to help local community groups and projects to emerge, develop and flourish. To focus on ensuring all community-led activities have good, strong foundations which safeguard all the individuals and groups involved and provide them with confidence that activities will make a real, lasting difference. In addition to support the partnership with communicating, involving and engaging local residents in all elements of the plan.

3. Supporting Local Leadership

To provide support to the partnership to ensure it fulfils its leadership role for and remains focused, strategic and connected to local needs and the aspirations of the Plan.

4. Broadening Horizons Through Strong Partnerships

To support Big Local to become more visible 'on the map' within Sandwell and to be seen as a great example of how partners can work together to impact positively on local communities. SCVO will support the partnership to build its profile and generate interest from a wider range of stakeholders, drawing ideas, expertise and resources into the local area.

It is proposed that in the first two years the financial costs for this capacity building role would be covered through this plan additional years will be supported to the value of £5000 with any shortfall being raised from external funding streams. It is also proposed that this role will seek to bring in additional income to benefit the community to a minimum of £100,000 over the ten years program. Partnership running costs will enable the management of the programme has appropriate resource to ensure that this important role can be undertaken. Financial resources have been allocated to provide that residents within the Big Local area are kept informed about the progress of the Big Local plan.

Priority 2: Supporting and Developing Project and Activities

Big local is a great opportunity to focus on supporting and developing activities which will make the area better and people happier. Many organisations in the Big Local areas operate within tight financial and human resources. The monies within this Priority will enable these organisations to continue to provide and develop new programme strands that meet the priorities highlighted in this plan. Where an opportunity cannot be met by currently providers we will also seek to facilitate and invite new community organisations to serve the residents in the area.

We will seek to support and develop activities, with a focus on Our Community Family, through the following themes:

- Our Community
- Our Environment
- Our Finance
- Our Learning
- Our Wellbeing

We have prioritised our potential activities within our themes. The ideas are from our community consultations, which we have then analysed in terms of impact and difficulty to achieve in order to work out what is best done first.

The theme of family was also initially identified, but it was decided that the family interest would run naturally through each individual theme. The monies allocated through the family theme will be available to enhance the family focus within the overall plan.

The family focus will ensure that each key theme will provide the following opportunities and activities:

- Clubs and Activities for all ages
- Develop support via Schools
- Ongoing checks that there are activities for all
- Parenting Skills
- Provide equipment for Youth Clubs
- Support 'Citizenship' in the local schools
- Activities and Project that bring the whole community together
- Develop a quality play area for children
- Inclusive activities
- Film projects to tell history of communities
- Community away days.

For the duration of the process there will be representation for a range of groups in the community (Children and young people, families, older people, people with disabilities, people from minority ethnic groups) to assess the impact of proposed activities and to ensure that no group is disadvantaged, and to maximise positive impact on all residents.

We will focus on issues important to respective groups and support them to fulfill their own ambitions. Some issues that have already been identified as important to groups are:

- Safe places for 5-15 year olds
- Increased opportunities for families to engage in activities together
- Less children in poverty
- Young people have a voice and are more valued
- Less anti-social behaviour due to positive activities

These themes are an important focus for the Big Local Process to work in our area. Targeted funding will enable many of the above activities to be achieved or be developed either by existing providers and groups or by new groups and providers rising up to meet the challenge that has been set by the resident of GM2LF Big Local Area.

Social Investment

Our understanding of Social Investment is that it is a mechanism through which we can both achieve the social impact we desire, but also have a financial return on our funding. We believe this is an important aspect of our plan that will enable the tackling of personal debt amongst our residents, and also be a means of sustaining our programme. We have been able to develop our understanding of Social Investment through hosting two events in our area. We have also been able to learn from the many other Big Local areas attending these events.

- 15th May 2013 - pilot event resulting in the SI toolkit that has been used around the country with other areas (Oakham Church).
- 8th March 2014 – West Midlands Social Investment workshop (St James' Church Centre)



We have designated £420,000 to be used for Social Investment purposes. We will seek to develop a partnership with both a Credit Union and a Community Development Finance Institution (CDFI) in order to address personal finance issues and also make money available for loans. We will work with our area and social investment rep, Chris Allen, in brokering that partnership and then forward our potential partners to the Local Trust to conduct 'due diligence' tests.

The funding we have set aside will look to achieve a number of outcomes across these areas:

Personal Lending

Many people in our area struggle with money. The recent Welfare Reforms are impacting greatly on some of the most vulnerable across our area, whether in work or not. This is not just down the amount of money they receive, but how they handle it. Even moving from a weekly budget to a monthly one can cause great difficulty.

Some of our residents do not have access to high street banks, and even when they do they can be denied credit. In order to make ends meet they then turn either to payday lenders, or even illegal doorstep lenders (that is, 'loan sharks').

The Lower Super Output Area comparison below particularly underlines the relationship between Education, Employment, Income and Child Poverty. We need to break this pattern. We believe that the Social Investment aspect of our programme, coupled with our direct intervention projects, will enable progress.

Supporting people with ideas – our entrepreneurs

The greatest assets of our area are the people who live here. Many have great ideas that might be a means through which they can develop an income for themselves. Some people need a little money to get going (micro-enterprises), and some need a little more (small businesses) but both can provide employment opportunities for those who live in our area. Working with our Credit Union and CDFI partners, we would want to honour the best of these ideas.

According to the Black Country Reinvestment Society (our local CDFI) 80% of business ideas that banks refuse to fund (as there is not enough profit margin for them) go on to be funded by CDFIs. However, only 10% of those applying directly are funded. The CDFI see a need to help people develop their ideas into business plans. This will be achieved through building confidence as well as training in specific skills.



Developing Assets

As our profile shows, our area has many great facilities, but some of them need some money spending on them. Rather than giving grants to develop local assets, we want to encourage a Social Enterprise approach through providing loans, or a mixture of grants and loans. Not only will this mean we can use our funding again on other assets, we will be helping people think through how they can manage and sustain the facilities through greater community ownership.

Our funding process

Social investment will form an important part of our funding process as we seek to make our funding stretch as far as possible. As we look to fund the activities outlined below, we will ask ourselves these questions:

- Does this idea help achieve our vision?
- How will this activity complement what we already see in our community?
- How will this activity build local skills, confidence and strengths?
- Who are the key partners linked to this activity from local services and business?
- Can this activity be funded by any of our partners?
- Can this activity be funded, or matched, by an external grant (working with our Support Organisation)?
- Can this activity yield a return on investment (and therefore be funded via a full or partial loan)?
- Is giving a grant to fund this activity the only option we have (recognising that there will be no financial return)?

Priority 3: Developing Communications

Developing Communications is essential. Our Big Local area has a lot going on that many do not know about!! Communication is a real priority for development. It is something that we do not do very well across the Big Local area. The main reasons for this are time, finance and volunteers. We would seek to address this by financially resourcing and developing a communication plan that would showcase the many opportunities that are available for residents and the opportunities available for residents within the Big Local Area. This will help maximise the use of good provisions and activities already available and help to highlight gaps.

The implementation of our Big Local Plan will be an ongoing open discussion with transparent delivery and procedures. Our plan will develop our communication between:

- All local residents
- Groups, organisations and businesses working in the area
- Agencies and Organisations working across the Borough of Sandwell and beyond

Our Big Local area serves diverse communities and the key to our communications plan is to make sure that all the different groups of residents are kept informed and involved. Therefore we will need to ensure we use a wide range of communication techniques so that no groups of residents miss out on information. We will need to consider fresh approaches to involvement and being imaginative in terms of how we work in the area.

Keeping people informed about our Big Local and two way communication with local residents, volunteers, groups, organisations and businesses will underpin all our activities. Therefore we need to ensure:

People are kept up to date where the programme is 'at' -Including getting back to people who have been involved in previous phases of the programme, letting everyone know how the plan is being developed and implemented as the programme goes on. Alongside this and ensuring consistency introductory/background information will be developed.

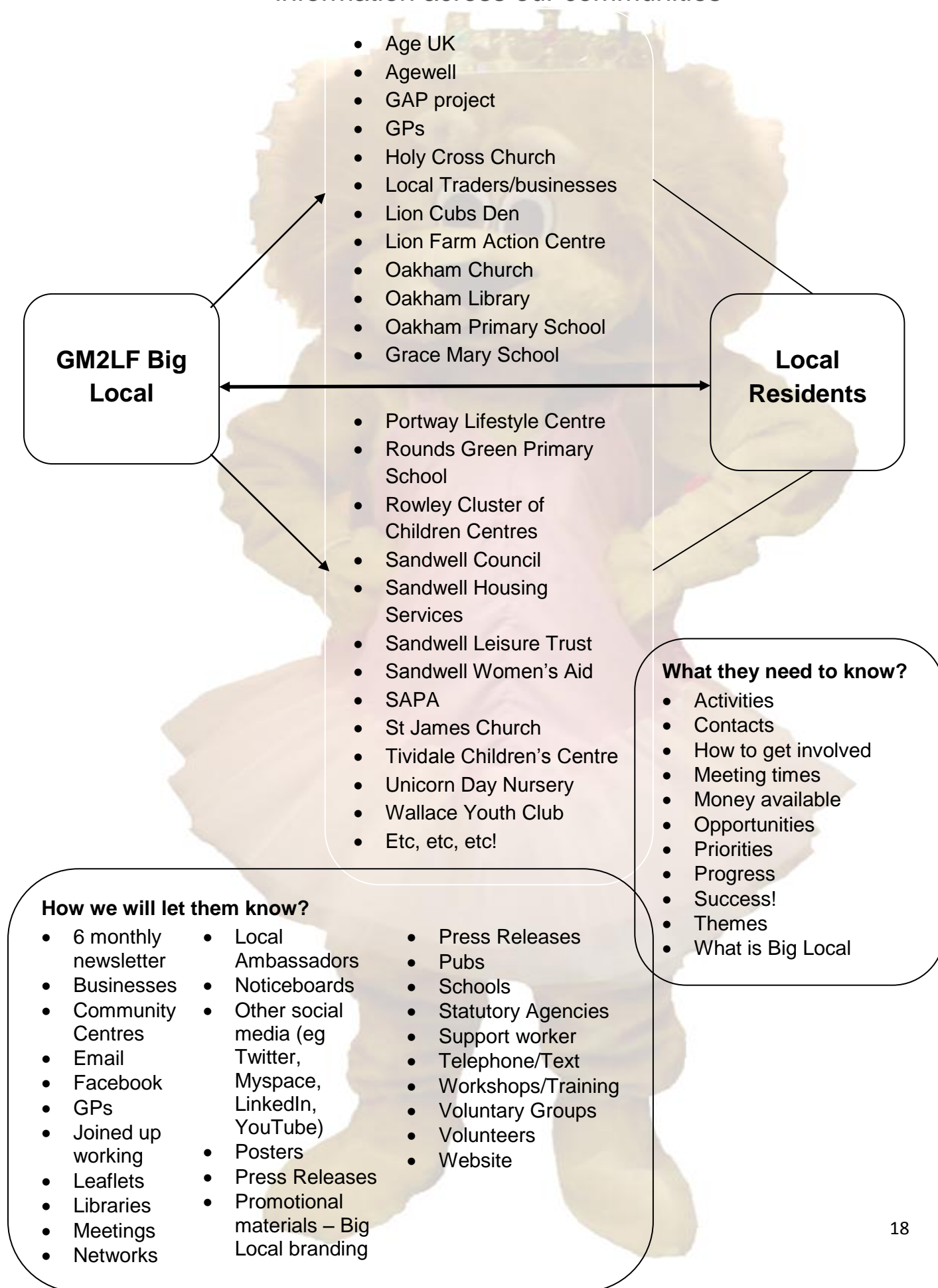
Success is celebrated - This will be built on year after year and will illustrate the impact of the Big Local work such as an increased access to learning, people taking more pride in the area and people from different neighbourhoods know each other better

Consultation and engagement is ongoing – During the Big Local programme we need to ensure that we are always in touch with what local residents think about the work we are doing. Consultations will be used within planning for the future our Big Local work.

Big Local remains resident driven - Local residents are involved in the development and delivery of our communications plan, which could include leading on our newsletter, managing social media and the website, maintaining our database of local people, taking photographs and developing a network of people to spread the news and become ambassadors for Big Local.

The illustration on **page 18** shows the flow of information and communication. The who?; The what? And the how?.

With help from our mascot, Gracie the Lion we will share information across our communities



Overall Role and Approach

We recognise that we have been awarded Big Local funding because our area has needs and because we have not had our fair share of investment from the Lottery and other sources in the past. However, whatever our needs – we believe that there is more right than wrong in our community.

During Big Local consultation residents have highlighted many positive aspects of living in this community. Rather than looking at the negative aspects of our area as a starting point, we have concentrated on the positive points of Grace Mary to Lion Farm, from here we can focus on how we can use the £1m Big Local investment and our local assets to make our area an even better place to live and make a lasting difference.

Big Local is an exciting opportunity for residents to use at least £1m to make a lasting and positive difference to their community. It's about bringing together all the local talent, ambitions, skills and energy from individuals, groups and organisations who want to make their area an even better place to live.

The Big Local Area has some great organisations doing fantastic work, although there is some partnership working, much of the activity that is undertaken is carried out in isolation, on tight budgets and with limited personnel both paid and unpaid.

In order for the Big local plan to be a success the Partnership needs to have support. It has been decided that money will be allocated to provide a dedicated role that will support and kick start the Big Local Priorities.

- The Big Local plan will use a variety of ways to spend our money and will look at the full range of opportunities (e.g. social investment, quick wins, supporting existing activities).
- The Big Local will seek to plan and organise and to have proper processes in place.
- We will seek to have good communication for all people living, working and supporting the Big Local Area. Communication needs to be effective, and all our dealings need to be transparent.
- We will seek to be mindful of the multiple levels of deprivation in the area and put in place activities and opportunities as part of the process.
- We will seek to involve all those who want to be involved and make sure that we balance our activities and communication to be as accessible as possible and to as many people as possible.
- We will seek to work in partnership to bring strength and rigor to the process and will play a key part in our approach to ensure success.
- We have lots of strengths built up over time; but we recognise the need for continued training and support to enable us to participate more fully.
- We will seek to use the £1 million as efficiently as is possible, we will seek to maximise the activities and possibilities that the money will support and enable as well as attracting additional funding.

We believe that this approach will best enable us to meet the Big Local outcomes.

Programme Outcomes

In order to maintain a focus on outcomes rather than activities, we have organised our plan as below. This enables us to identify activities that will impact against a range of outcomes as well as the timescales we are hoping to meet.

We believe that this approach will best enable us to meet the four Big Local outcomes:

- Our community will be better able to identify local needs and take action in response to them
- Our people will have increased skills and confidence so that they can continue to identify and respond to local needs in the future.
- Our community will make a difference to the needs it prioritises
- Our people will feel that their area is an even better place to live.

Our approach has been to seek to use positive and creative ways of engaging members of our community as outlined above in our introduction. This plan is particularly shaped by the Big Conversation event on the 28th January 2103, the partners' event on the 12th February 2013, and the Big Local Carnival on the 14th September 2013. At those events residents and organisations

- Developed a vision and focus for each of our themes
- Identified our outcomes (success criteria) after both two and five years of our programme
- Conducted a SOAR analysis, which enables us to recognise the great assets within our community, both in terms of people and places, that we are able to build upon
 - Strengths: our greatest assets
 - Opportunities: our best development possibilities
 - Aspirations: our preferred future
 - Results: our signs of success
- Our priority map – which helps us to focus on that which will have a higher impact and is easier to achieve to start with.
- The programme spend allocated to the theme (a percentage of our million)
- Our activities organised against what we want to achieve, in line with our timescales and the resources we will need to deliver.

This framework will form the backbone of how we monitor our progress.

Community Theme

Theme Focus	Signs of success – 2 years	Signs of success – 5 years
<ul style="list-style-type: none"> • Empowerment • Leadership • Transport • Volunteering 	<ul style="list-style-type: none"> • People from different neighbourhoods know each other better • There is clear communication policy and practice • People in the Big Local area have more confidence to voice concerns and know how to take action 	<ul style="list-style-type: none"> • There is increased voluntary activity • There is accessible and affordable transport for the most vulnerable • People of different ages know each other better

SOAR analysis:

Community	
Strengths <ul style="list-style-type: none"> • People who live in the area – 7,000 willing to get stuck in • People in well defined communities • Consortiums and forums • Knowledge of programmes • Church led ethos • Good youth engagement • Engagement with Eastern European communities • Schools • Extended services • CVS activities 	Opportunities <ul style="list-style-type: none"> • Increase youth engagement even more • Events – coordination and support • Social media to link partners • Workshops • Forming groups • Reaching out to marginalised communities via community organisations and schools • Multi-cultural events • Food • Environmental projects – skills, training, etc • Developing business opportunities
Aspirations <ul style="list-style-type: none"> • People from all backgrounds working together • Residents wanting to share • Community based and linked businesses • Use of land to create business opportunities • SALOP road model 	Results <ul style="list-style-type: none"> • People talking to each other • Sharing ideas and opinions • People know where to go to get the break they require • Sustainable community

Activity Priority map:

Community	
<p>High impact – lower difficulty</p> <p>(Years 1-2)</p> <ul style="list-style-type: none"> • Clubs to get people together (lunch, indoor games & activities) • Community Forum to discuss local issues • Community gatherings & events • Develop communication policy (newsletter, activity calendar, social media, publicity) • Local churches developed as community hubs • Promote & support activity already happening • Signposting service for local advice 	<p>High impact – higher difficulty</p> <p>(Years 3-5)</p> <ul style="list-style-type: none"> • Community transport scheme • Develop seasonal multicultural events • Develop the chance for people to volunteer
<p>Low impact – lower difficulty</p> <p>(Years 1-2 as capacity allows)</p> <ul style="list-style-type: none"> • More trips – community away days / fun days 	<p>Low impact – higher difficulty</p> <p>(Not for now? Revisit at revision time)</p> <ul style="list-style-type: none"> • Develop a network of street champions of all ages

Suggested programme spend on activities: 6.6%

Community Outcomes

Years 1-2 spend allocation £16,500

(Total spend £66,000)

Theme Focus: Empowerment, Leadership, Transport, Volunteering

Outcomes	Activities	Time Scale	Resources / Actions	Priority Area
People from different neighbourhoods know each other better	Clubs to get people together (lunch, indoor games & activities)	2 years	Venue, Volunteers, Management	2
	Community Forum to discuss local issues	2 years	Venue, Facilitator(s)	1
	Community gatherings & events	2 years	Venue, Volunteers	1
	Local churches developed as community hubs	2 years	Income, Co-ordinator	1
	Promote & support activity already happening	2 years	Income	2
	Signposting service for local advice	2 years	Co-ordinator, Venue	2
	More trips – community away days / fun days	2 years	Co-ordinator, Volunteers	2
There is clear communication policy and practice	Community Forum to discuss local issues	2 years	Venue, Volunteers	1
	Develop communication policy (newsletter, activity calendar, social media, publicity)	2 years	Income, Facilitator(s), Co-ordinator	1
People in the Big Local area have more confidence to voice concerns and know how to take action	Community Forum to discuss local issues	2 years	Venue, Volunteers	
	Develop communication policy (newsletter, activity calendar, social media, publicity)	2 years	Income, Facilitator(s), Co-ordinator	1 / 3
	Develop the chance for people to volunteer	5 years	Co-ordinator	1
	Develop a network of street champions of all ages	Revisit	Co-ordinator	2

There is increased voluntary activity	Clubs to get people together (lunch, Indoor games & activities)	2 years	Venues, Co-ordinators, Staff, Volunteers	2
	Community Forum to discuss local issues	2 years	Venue, Facilitator(s)	1
	Community gatherings & events	2 years	Venues, Co-ordinators, Staff, Volunteers	1
	Develop communication policy (newsletter, activity calendar, social media, publicity)	2 years	Income, Facilitator(s), Co-ordinator	1 / 3
	Local churches developed as community hubs	2 years	Income, Co-ordinator	1
	Promote & support activity already happening	2 years	Income	2
	More trips – community away days / fun days	2 years	Co-ordinator, Volunteers	2
	Community transport scheme	2 years	Co-ordinator, Volunteers	1 / 3
	Develop seasonal multicultural events	5 years	Co-ordinator, Volunteers, Venues	2
	Develop the chance for people to volunteer	5 years	Co-ordinator	1
	Develop a network of street champions of all ages	Revisit	Co-ordinator	2
There is accessible and affordable transport for the most vulnerable	Community transport scheme	2 years	Co-ordinator, volunteers	2
People of different ages know each other better	Clubs to get people together (lunch, Indoor games & activities)	2 years	Venue, Volunteers, Management	2
	Community Forum to discuss local issues	2 years	Venue, Facilitator(s)	1
	Community gatherings & events	2 years	Venues, Co-ordinators, Staff, Volunteers	1
	Local churches developed as community hubs	2 years	Income, Co-ordinator	1
	Promote & support activity already in the area	2 years	Income	2
	More trips – community away days / fun days	2 years	Co-ordinator, Volunteers	2
	Develop seasonal multicultural events	5 years	Co-ordinator, Volunteers	2
	Develop the chance for people to volunteer	5 years	Co-ordinator	1
	Develop a network of street champions of all ages	Revisit	Co-ordinator	2

Environment Theme

Theme Focus	Signs of success – 2 years	Signs of success – 5 years
<ul style="list-style-type: none"> Buildings Facilities Feeling safe Physical appearance 	<ul style="list-style-type: none"> People are taking more pride in the area There are more safe spaces (park, play, allotments, etc) There is less litter and dog fouling and more flowers 	<ul style="list-style-type: none"> There are more wildlife and sensory areas with easy access There is better housing There is increased use of renewable energy

SOAR analysis:

Environment	
Strengths <ul style="list-style-type: none"> Organisations (Lion Farm Action Centre; Wallace youth group; Churches; Local shops) Lots of open space, parks and green areas Youth services – connexion's buses Partnership working (Police, Local Authority) Feeling safe 	Opportunities <ul style="list-style-type: none"> Groundwork project Business in the community Green space Walking groups (eg Striders) Allotments Birchley Centre? Getting residents involved with activity (Colour schemes; Play facilities; Design of the area; Growing food)
Aspirations <ul style="list-style-type: none"> School involvement (Forest School; Wildlife; Allotments for schools) Horticultural events (Flower festival; Competitions; People helping each other in gardening) Closer community links between the neighbourhoods and communities within the Big local area Garden makeover scheme Pride in the area 	Results <ul style="list-style-type: none"> Hearing the stories of what's happening via organisations, social media, good gossip, etc Great features in newsletters such as the schools' Increased take up of activities Improved appearance of the area (less litter and graffiti) More and higher profile of groups and clubs Happy and proud people

Activity Priority map:

Environment	
<p>High impact – lower difficulty</p> <p>(Years 1-2)</p> <ul style="list-style-type: none"> • Community clean up days • Develop a plan for the whole area * • Develop signage to raise pride in the area • Map services for all ages across the area • Plant more flowers in the area to beautify 'eye sores' • Smart water marking on equipment and properties 	<p>High impact – higher difficulty</p> <p>(Years 3-5)</p> <ul style="list-style-type: none"> • Develop environment champions • Wild life club and dedicated areas – with wheelchair access
<p>Low impact – lower difficulty</p> <p>(Years 1-2 as capacity allows)</p> <ul style="list-style-type: none"> • Develop a garden competition (Big Local Bloom) • Pay for additional security * • Stop dog mess – change the culture 	<p>Low impact – higher difficulty</p> <p>(Not for now? Revisit at revision time)</p> <ul style="list-style-type: none"> • Develop a scheme to reduce ASB • Streets are made drink free zones

Suggested programme spend on activities: 8.0%

Environment Outcomes

Years 1-2 spend allocation £20,000

(Total spend £80,000)

Theme Focus: Buildings, Facilities, Feeling Safe, Physical Appearance

Outcomes	Activities	Time Scale	Resources / Actions	Priority Area
People are taking more pride in the area	Community clean up days	2 years	Co-ordinator, Volunteers	2
	Develop a plan for the whole area	2 years	Co-ordinator, Volunteers	3
	Develop signage to raise pride in the area	2 years	Co-ordinator, Volunteers	3
	Map services for all ages across the area	2 years	Co-ordinator, Volunteers	3
	Plant more flowers in the area to beautify 'eyesores'	2 years	Co-ordinator, Volunteers	1 / 2
	Smart water marking on equipment and properties	2 years	Consult with Police	3
	Develop a garden competition (Big Local Bloom)	2 years	Co-ordinator, Volunteers	2
	Stop dog mess – change the culture	2 years	Co-ordinator, Volunteers, School	2
	Develop environment champions	5 years	Co-ordinator, Volunteers	2
	Wild life club & dedicated areas – with wheelchair access	5 years	Co-ordinator, Volunteers, Venues	1
	Develop a scheme to reduce ASB	Revisit	Youth Work	3
	Streets are made drink free zones	Revisit	Consult SMBC	2
There are more wildlife and sensory areas with easy access	Develop a plan for the whole area	2 years	Co-ordinator, Volunteers	3
	Develop signage to raise pride in the area	2 years	Co-ordinator, Volunteers	3
	Plant more flowers in the area to beautify 'eyesores'	2 years	Co-ordinator, Volunteers	1 / 2
	Develop a garden competition (Big Local Bloom)	2 years	Co-ordinator, Volunteers	2
	Develop environment champions	5 years	Co-ordinator, Volunteers	2
	Wild life club & dedicated areas – with wheelchair access	5 years	Co-ordinator, Volunteers	1

There is increased use of renewable energy	Develop a plan for the whole area	2 years	Co-ordinator, Volunteers	3
	Develop environment champions	5 years	Co-ordinator	2
There are more safe spaces (park, play, allotments, etc)	Community clean up days	2 years	Co-ordinator, Volunteers	2
	Develop a plan for the whole area	2 years	Co-ordinator, Volunteers	3
	Map services for all ages across the area	2 years	Co-ordinator, Volunteers	3
	Smart water marking on equipment and properties	2 years	Consult Police	3
	Pay for additional security	2 years	Consult SMBC, Police	1 / 2
	Stop dog mess – change the culture	2 years	Consult SMBC, Coordinator	2
	Develop environment champions	5 years	Coordinator	2
	Wild life club & dedicated areas – wheelchair access	5 years	Co-ordinator, Volunteers	1
	Develop a scheme to reduce ASB	Revisit		3
	Streets are made drink free zones	Revisit		2
There is less litter and dog fouling and more flowers	Community clean up days	2 years	Co-ordinator, Volunteers	2
	Develop a plan for the whole area	2 years	Co-ordinator, Volunteers	3
	Plant more flowers in the area to beautify 'eyesores'	2 years	Co-ordinator, Volunteers	1 / 2
	Stop dog mess – change the culture	2 years	Consult SMBC, Volunteers	2
	Develop environment champions	5 years	Co-ordinator	2
	Wild life club & dedicated areas – wheelchair access	5 years	Co-ordinator, Volunteers	1
There is better housing	Develop a plan for the whole area	2 years	Co-ordinator, Volunteers	3
	Map services for all ages across the area	2 years	Co-ordinator, Volunteers	3
	Develop environment champions	5 years	Co-ordinator	2
	Wild life club & dedicated areas – wheelchair access	5 years	Co-ordinator, Volunteers	1

Finance Theme

Theme Focus	Signs of success – 2 years	Signs of success – 5 years
<ul style="list-style-type: none"> Assets & Developments Credit support Financial advice Investment 	<ul style="list-style-type: none"> There are affordable alternatives to doorstep & pay day lenders There is a greater understanding of money management There is funding for effective local community organisations 	<ul style="list-style-type: none"> There is an investment programme for Big Local There is greater investment in the Big Local area from outside There is less family debt

SOAR analysis:

Finance	
Strengths <ul style="list-style-type: none"> Organisations that can support Awareness of the issues Creative ideas to increase capacity Intergenerational work Diverse community Lots of ideas to increase capacity 	Opportunities <ul style="list-style-type: none"> Partnership to pool resources and expertise Collaborative working to reduce costs Look beyond Big Local Trusted connections to community and people Lever in other funding Investment for social enterprise to help sustainability Ideas that can easily be delivered Freedom to be creative Achieve recognition of the area leading to bigger things Link to other Big Locals
Aspirations: our preferred future <ul style="list-style-type: none"> Local banking and saving ethos Awareness / understanding of budgeting Learning leading to confident and resilience Local businesses employing local people Business link – retail training People confident to control their finance 	Results: our signs of success <ul style="list-style-type: none"> Improved quality of life – less debt, less stress, knowing where to find help Skills in money management Sources for help and opportunities on the patch Improved appearance and reputation of the area Clear alternatives to loan sharks and debt Enterprise options Funding support

Activity Priority map:

Finance	
<p>High impact – lower difficulty</p> <p>(Years 1-2)</p> <ul style="list-style-type: none"> • Debt and Benefits advice surgeries • Develop local enterprises (garden maintenance, etc) • Help people open bank accounts / credit union accounts • Money management programmes • UnLtd Star People award development 	<p>High impact – higher difficulty</p> <p>(Years 3-5)</p> <ul style="list-style-type: none"> • Affordable childcare (develop as an enterprise) • Develop local work and enterprise club(s) • Develop use of libraries as community hubs • Help parents get back into work • Investment loan fund for business development • Participatory Budgeting (partnership with local services) • Renewable energy development • Research local buildings / areas that could be taken over
<p>Low impact – lower difficulty</p> <p>(Years 1-2 as capacity allows)</p> <ul style="list-style-type: none"> • Car boot sales to help recycle to save money 	<p>Low impact – higher difficulty</p> <p>(Not for now? Revisit at revision time)</p>

Suggested programme spend on activities: 7.0%

Finance Outcomes

Years 1-2 spend allocation £17,500

(Total spend £70,000)

Theme Focus: Assets and Development – Credit Support – Financial Advice

This theme is particularly supported by the amount we wish to assign to a Social Investment approach (£420,000)

Outcomes	Activities	Time Scale	Resources / Actions	Priority Area
There are affordable alternatives to doorstep & pay day lenders	Help people open bank accounts / credit union accounts	2 years	Credit Union(s) and Community Development Financial Institutions (CDFI), Venue, Co-ordinator	2
	UnLtd Star People award development	2 years	UnLtd programme and staff	1 / 2
	Participatory budgeting (partnership with local services)	5 years	Training and Grant distribution	1
There is a greater understanding of money management	Money management programmes	2 years	Venue, facilitators	1 / 2
	Participatory budgeting (partnership with local services)	5 years	Training and Grant distribution	1
There is funding for effective local community organisations	Research local buildings / areas that could be taken over	5 years	Co-ordinator	1
	Participatory budgeting (partnership with local services)	5 years	Training and Grant distribution	1
Debt and Benefits advice surgeries	Develop use of libraries as community hubs	5 years	Working relationship with local statutory agencies	1
	Participatory budgeting (partnership with local services)	5 years	Training and Grant distribution	1
There is an investment programme for Big Local	Develop local work and enterprise club(s)	5 years	Venue, Co-ordinator, Staff, training	1 / 2
	Investment loan fund for business development	5 years	Identify CDFI to deliver Investment Fund. Advertising availability of fund.	2
	Research local buildings / areas that could be taken over	5 years	Co-ordinator	1
	Renewable energy development	5 years	Co-ordinator, Consultants	2

There is greater investment in the Big Local area from outside	Develop local enterprises (garden maintenance, etc)	2 years	Co-ordinator, Consultants / Advisers	1 / 2
	Research local buildings / areas that could be taken over	5 years	Co-ordinator	1
	Renewable energy development	5 years	Co-ordinator, Consultants	2
There is less family debt	Car boot sales to help recycle to save money	2 years	Venue, co-ordinator, volunteers	1 / 2
	Affordable childcare (Develop as an enterprise)	2 years	Appropriate venue, Advisers, Access to suitable training	2
	Help parents get back into work	5 years	Venue, Co-ordinator, Free or affordable childcare	2
	Renewable energy development	5 years	Co-ordinator, Consultants	2

Learning Theme

Theme Focus	Signs of success – 2 years	Signs of success – 5 years
<ul style="list-style-type: none"> • Access to work • Education • Skills development • Training 	<ul style="list-style-type: none"> • There is increased access to learning for all • There is more one-to-one support for children and young people • There is an increase in 'informal' learning that supports literacy and numeracy 	<ul style="list-style-type: none"> • People are work ready for existing and new employment opportunities • Reduced unemployment across the Big Local area • There is less child poverty

SOAR analysis:

Learning	
Strengths <ul style="list-style-type: none"> • Organisations that are well established and connected (Lion Farm Action Centre; Libraries; Churches; Schools; SAPA) • Local knowledge – understanding of local need • Communication • The 'feelings' of the area (Passion; Commitment; Motivation; Belonging; Responsibility) • Active community • Able to meet needs 	Opportunities <ul style="list-style-type: none"> • Computer classes • Teaching people how to learn • Techniques of learning • Healthy eating and budgeting • Passing of knowledge from one generation to another • Social media • Working lives
Aspirations <ul style="list-style-type: none"> • Aspirations shaped by learners • Learning with a purpose – clear outcome • Making relationships 	Results <ul style="list-style-type: none"> • Rise in employment • Increase in social enterprise • Increase in school grades • Parents involved and challenging the education system • Self awareness, self confidence, self esteem • Access to work training programme

Activity Priority map:

Learning	
<p>High impact – lower difficulty</p> <p>(Years 1-2)</p> <ul style="list-style-type: none"> • Computer classes • Develop the chance for people to volunteer • Music tuition • Run Job Fairs • Breakfast Clubs for young people en route to school • Homework clubs • Volunteers helping children to read in schools 	<p>High impact – higher difficulty</p> <p>(Years 3-5)</p> <ul style="list-style-type: none"> • Develop 'access to work' training programmes • Develop and train community consultants • Develop opportunities for apprenticeships • Support people for gaining qualifications
<p>Low impact – lower difficulty</p> <p>(Years 1-2 as capacity allows)</p> <ul style="list-style-type: none"> • Art club • Skills swap register • Survey of people's learning and training needs 	<p>Low impact – higher difficulty</p> <p>(Not for now? Revisit at revision time)</p>

Suggested programme spend on activities: 8.0%

Learning Outcomes

Years 1-2 spend allocation £20,000

(Total spend £80,000)

Theme Focus: Access to work, Education, Skills Development, Training

Outcomes	Activities	Time Scale	Resources / Actions	Priority Area
There is increased access to learning for all	Computer classes	2 years	Income	2
	Develop the chance for people to volunteer	2 years	Co-ordinator	1
	Music tuition	2 years	Venue, Tutor, Co-ordinator	2
	Run Job Fairs	2 years	Venue, Co-ordinator, Volunteers	1 / 2
	Develop 'access to work' training programmes	5 years	Venue, Co-ordinator	2
	Develop opportunities for apprenticeships	5 years	Lion Farm Action Centre (LFAC)	2
	Support people for gaining qualifications	5 years	Accredited Centre	2
	Art club	2 years	Venue, Tutor, Co-ordinator	2
	Skills swap register	2 years	Co-ordinator	2 / 3
	Survey of people's learning and training needs	2 years	Lion Farm Action Centre	2 / 3
There is more one-to-one support for children and young people	Music tuition	2 years	Venue, Tutor, Co-ordinator	2
	Breakfast Clubs for on way to school	2 years	Schools, Churches	1 / 2
	Homework clubs	2 years	Schools, Churches, LFAC, Libraries	2
	Develop opportunities for apprenticeships	5 years	Lion Farm Action Centre	2
	Support people for gaining qualifications	5 years	Accredited Centre	2
There is an increase in 'informal' learning that supports literacy and numeracy	Computer classes	2 years	Income	2
	Develop the chance for people to volunteer	2 years	Co-ordinator	1
	Music tuition	2 years	Venue, Tutor, Co-ordinator	2
	Develop and train community consultants	5 years	Co-ordinator	1
	Art club	2 years	Venue, Tutor, Co-ordinator	2
	Skills swap register	2 years	Co-ordinator?	2 / 3
	Survey of people's learning and training needs	2 years	Lion Farm Action Centre, Churches?	2 / 3

People are work ready for existing and new employment opportunities	Computer classes	2 years	Income	2
	Develop the chance for people to volunteer	2 years	Co-ordinator	1
	Run Job Fairs	2 years	Venue, co-ordinator, volunteers	1 / 2
	Develop 'access to work' training programmes	2 years	Accredited Centre, Tutor, Co-ordinator	2
	Develop and train community consultants	5 years	Co-ordinator	2
	Develop opportunities for apprenticeships	5 years	Co-ordinator	2
	Support people for gaining qualifications	5 years	Accredited Centre, Tutor, Co-ordinator	2
	Survey of people's learning and training needs	2 years	Lion Farm Action Centre, Churches	2 / 3
Reduced unemployment across the Big Local area	Computer classes	2 years	Income	2
	Develop the chance for people to volunteer	2 years	Co-ordinator	1 / 2
	Run Job Fairs	2 years	Venue, Co-ordinator, Volunteers	2
	Develop 'access to work' training programmes	5 years	Accredited Centre, Tutor, Co-ordinator	2
	Develop and train community consultants	5 years	Co-ordinator, Training	2
	Develop opportunities for apprenticeships	5 years	Co-ordinator, Venue	2
	Support people for gaining qualifications	5 years	Accredited Centre, Tutor, Co-ordinator	2
	Skills swap register	2 years	Co-ordinator	2 / 3
	Survey of people's learning and training needs	2 years	Lion Farm Action Centre, Churches	2 / 3
There is less child poverty	Run Job Fairs	2 years	Venue, Co-ordinator, Volunteers, Working with local employers	2
	Breakfast Clubs for on way to school	2 years	Schools, Churches	1 / 2
	Homework clubs	2 years	Schools, Churches, Lion Farm Action Centre, Libraries	2
	Develop 'access to work' training programmes	5 years	Accredited Centre, Tutor, Co-ordinator	2

Wellbeing Theme

Theme Focus	Signs of success – 2 years	Signs of success – 5 years
<ul style="list-style-type: none"> Activities Advice & Information Healthy Living Support Leisure opportunities 	<ul style="list-style-type: none"> All ages are eating more healthily All ages are smoking less All ages are taking more exercise 	<ul style="list-style-type: none"> People feel they are less isolated and more connected with their neighbours There is increased support for people with emotional and mental health needs There is increased work with schools in health and wellbeing education

SOAR analysis:

Wellbeing	
Strengths <ul style="list-style-type: none"> People in the community Buildings, School, Church, Library, etc Agencies, stakeholders Partnership approach Location – layout Welcoming community Diverse community 	Opportunities <ul style="list-style-type: none"> Trials of suggested activities (dance etc) Involve all existing groups Bring all age groups together Intergenerational activities Bringing in expert support Local produce – Cook Well – Cooking Club Allotments
Aspirations <ul style="list-style-type: none"> Set up clubs Develop the area More cohesion Better health People running clubs and activities for themselves Healthy lifestyles throughout Schools educating families through children 	Results <ul style="list-style-type: none"> People are more confident Feelings of value and self worth Seeing people out doing things (eg jogging) More activities

Activity Priority map:

Wellbeing	
<p>High impact – lower difficulty</p> <p>(Years 1-2)</p> <ul style="list-style-type: none"> • Develop the chance to dance • Drug awareness for parents • Health advice for all ages • Health walks • Healthy breakfast clubs for school children • Keep fit classes (Zumba?) • Meals – cooking on a budget • Run classes to help people eat well, but cheaply • Signpost to advice on health issues 	<p>High impact – higher difficulty</p> <p>(Years 3-5)</p> <ul style="list-style-type: none"> • Develop local counselling services • Sports festival • Train people for multi-sport coaching • Wellbeing sessions in local schools
<p>Low impact – lower difficulty</p> <p>(Years 1-2 as capacity allows?)</p> <ul style="list-style-type: none"> • Provide access to activities like swimming, skating 	<p>Low impact – higher difficulty</p> <p>(Not for now? Revisit at revision time)</p> <ul style="list-style-type: none"> • Develop an outside gym trail with equipment

Suggested programme spend on activities: 8.4%

Wellbeing Outcomes

Years 1-2 spend allocation £21,000

(Total spend £84,000)

Theme Focus: Activities - Advice & Information - Healthy Living Support - Leisure Opportunities

Outcomes	Activities	Time Scale	Resources / Actions	Priority Area
All ages are eating more healthily	Develop local counselling services	5 years	Courses, Workshops, Co-ordinator, Facilitators	2
	Wellbeing sessions in local schools	5 years	Co-ordinator, Facilitators, Schools	1 / 2
	Health advice for all ages	2 years	Workshops, Co-ordinator, Facilitators	2
	Healthy breakfast clubs for school children	2 years	Schools, Facilitators Co-ordinator	1 / 2
	Meals – cooking on a budget	2 years	Kitchen, Tutor, Co-ordinator	2
	Run classes to help people eat well, but cheaply	2 years	Workshops, Co-ordinator, Facilitators	2
	Signpost to advice on health issues	2 years	Drop in venue	2
All ages are smoking less	Develop local counselling services	5 years	Co-ordinator, Facilitator, Training	2
	Wellbeing sessions in local schools	5 years	Co-ordinator, Facilitators, Schools	1 / 2
	Drug awareness for parents	2 years	Advisers, Co-ordinator, Schools	2
	Health advice for all ages	2 years	Co-ordinator, Facilitator, Training	2
	Signpost to advice on health issues	2 years	Drop in venue	2
All ages are taking more exercise	Develop an outside gym trail with equipment	Revisit		2
	Access to activities like swimming, skating	2 years	Co-ordinator, Transport, Venues	2
	Sports festival	5 years	Venue, Co-ordinator, Marketing	2
	Train people for multi-sport coaching	5 years	Workshops, Co-ordinator, Trainers	2
	Wellbeing sessions in local schools	5 years	Co-ordinator, Facilitators, Schools	2
	Develop the chance to dance	2 years	Venue, Tutor, Co-ordinator	2
	Health walks	2 years	Co-ordinator, Volunteers	2
	Keep fit classes	2 years	Venue, Co-ordinator, Trained tutor	2

People feel they are less isolated and more connected with their neighbours	Provide access to activities like swimming, skating	2 years	Co-ordinator, Transport, Venues,	2
	Develop local counselling services	5 years	Co-ordinator, Facilitator, Training, Venues	2
	Train people for multi-sport coaching	5 years	Workshops, Co-ordinator, Training providers	2
	Wellbeing sessions in local schools	5 years	Co-ordinator, Facilitators, Schools	2
	Develop the chance to dance	2 years	Venue, Tutor, Co-ordinator	2
	Health advice for all ages	2 years	Co-ordinator, Facilitator, Training, Venues	2
	Health walks	2 years	Co-ordinator, Volunteers	2
	Keep fit classes	2 years	Venue, Co-ordinator, Trained tutor	2
	Meals – cooking on a budget	2 years	Kitchen, Tutor, Co-ordinator	2
	Run classes to help people eat well, but cheaply	2 years	Kitchen, Tutor, Co-ordinator	2
	Signpost to advice on health issues	2 years	Drop in venue	2
There is increased support for people with emotional and mental health needs	Develop local counselling services	5 years	Co-ordinator, Facilitator, Training, Venues	2
	Develop the chance to dance	2 years	Venue, Tutor, Co-ordinator	2
	Health advice for all ages	2 years	Co-ordinator, Facilitator, Training, Venues	2
	Health walks	2 years	Co-ordinator, Volunteers	2
	Keep fit classes	2 years	Venue, Co-ordinator, Trained tutor	2
	Signpost to advice on health issues	2 years	Drop in venue	2
There is increased work with schools in health and wellbeing education	Wellbeing sessions in local schools	5 years	Co-ordinator, Facilitators, Schools	2
	Drug awareness for parents	2 years	Venue, Advisers, Co-ordinator, Schools	2

Our Partnership

Local people have decided that our partnership is best made up of up to eighteen people, thirteen of whom should be local residents.

Whilst recognising that Local residents are central to Big Local, we understand and recognise the importance of partnership with private, public and voluntary organisations who work in the area. With the mix of unique residents and organisations, the partnership brings together knowledge and experience that will be invaluable to the Big Local process, especially in the identified theme areas.

The partnership is supported by both Voluntary and Statutory organisations that have provided advice, guidance and support to the Big Local Process since the area was awarded the £1million grant.

Throughout GPI1 and GPI2 St James Church has acted as the Trusted Organisation for the process providing a place for the monies for GPI1 and 2 to be held and acting as the lead organisation in drawing down both GPI1 and GPI 2 monies.

Having supported the programme from the beginning, St James' Church is now passing the baton to Sandwell Council for Voluntary Organisations (SCVO), who have agreed to act as the Local Trusted Organisation. This will also enable St James' to play an important role in the delivery of our community plan. Our thanks are recorded to St James' Church officers for their administrative and organisational support for the first years of the programme.

The partnership will also be supported by the individual or organisation employed to support the role out of the Big Local Plan. We are currently in dialogue with SCVO.

Peter Haywood	Resident	Partnership Chair
Vicky Moseley	Resident	
Sharon Offley	Resident	
Jenny Chidley	Resident	
Vicky Cotterill	Resident	
Julie Hinton	Resident	
Mike Dickens	Resident	
Tracy Lowe	Resident	
Dominic Priddle	Resident	
Claire Twist	Resident	
Annette Dent	Holy Cross Church	
Brian Dent	Holy Cross Church	
Kate Cross	Lion Farm Action Centre	
Andy Parkes	Resident	Partnership Secretary Local Trusted Organisation (Stage 1)
Chris Sale	St James Church	

Checking Progress

Our Big Local Plan will be used as a working document to ensure that we are achieving our objectives and priorities. This will be monitored by:

Consultation with local residents

This will determine whether local residents are satisfied with the level of progress achieved and can be monitored after the first two year period and then at six monthly intervals.

Regular meetings with Community Champions

This will determine both level of progress achieved and that each group within the community has representation and is fairly and appropriately involved during the Big Local process. This will be monitored and supported regularly.

Reports from the Big Local Representative

Our Big Local rep, Chris Allen, is our direct link with the Local Trust. This will highlight progress and any difficulties that arise whilst delivering the Big Local plan. His role is to support, facilitate and also challenge.

Consultation with the Local Trusted Organisation

This will determine whether the spend for the project is on target and if the money is sufficient for the activities that have been planned.

Collection of Statistical Data

The Strategic Partnership Group will seek to use Statistical data from a range of local and national dataset. Sandwell Council, West Midlands Police, Sandwell Housing, Sandwell LEA all collect and make available a range of statistics that can be used to monitor the progress of the plan against the aims and objectives.

We will seek to collect a range of evidence in regard to the progress of the Big Local plan this will range from photos, video, case studies, number of people involved in activities, witness testimonies, newspapers articles and Resident surveys.

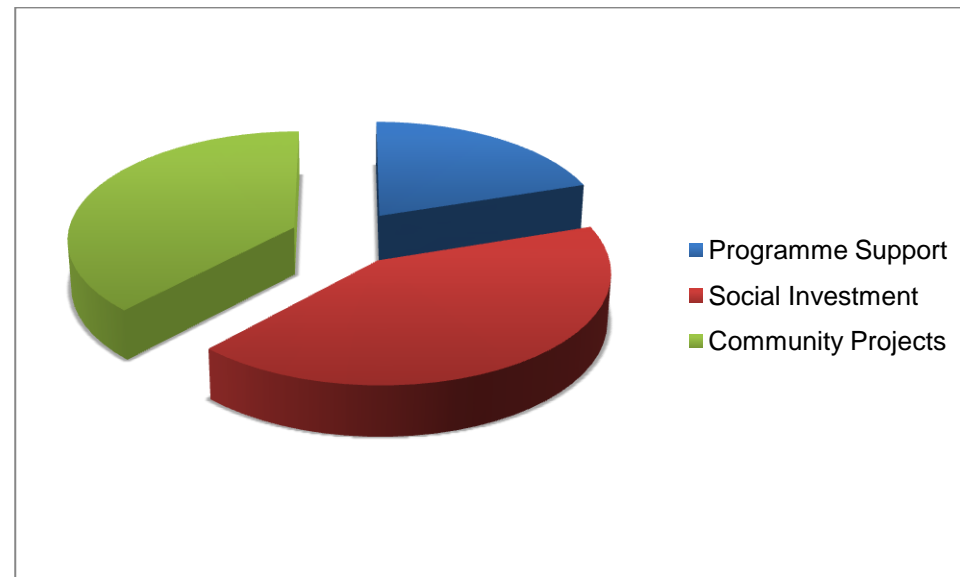
Financial Profile

We have allocated our £1 million through a number of stages that have been focused on the priorities for our community and also considered how we can sustain the programme.

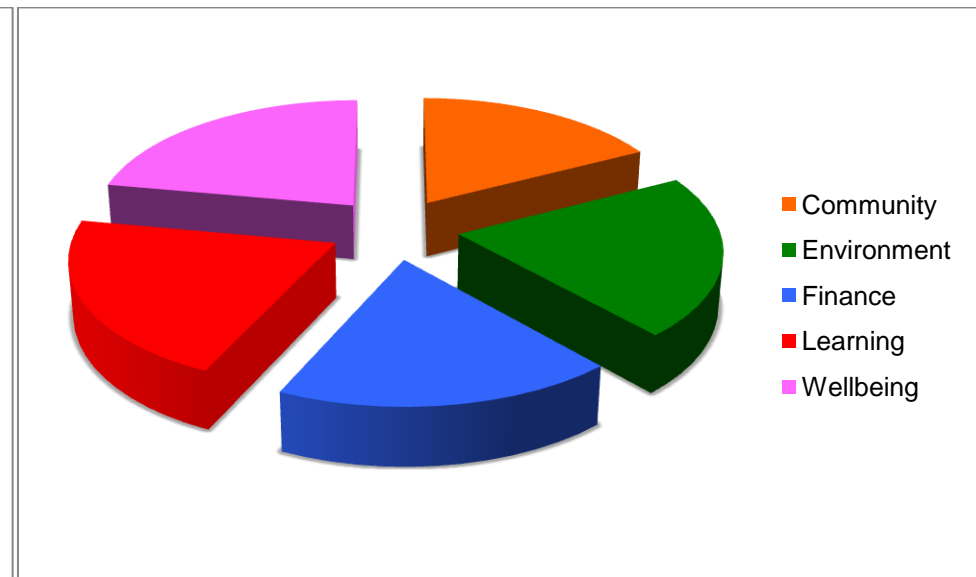
- Community Consultation which allocated programme spend as a percentage across our themes areas
- Our Partnership balancing the funding between Social Investment, Community Projects and Programme Support
- Setting a match funding target for our Programme Support organisation for our Community Projects
- Profiling our Social Investment in line with advice from Big Local Social Investment Adviser (Niamh Goggin).
- The Partnership endorsing our plan for submission

How it looks:

Overall



Project spend within themes



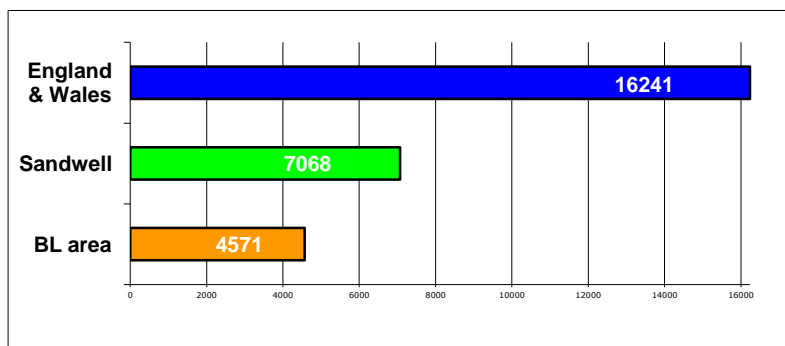
Budget Profile

Grace Mary to Lion Farm Big Local Financial Profile - base date 1st October 2014											
	Percentage	Theme	2014	2015	2015	2016	2016/17	2017/18	2018/19	Total	Remaining
	Budget	Budget	Oct-Mar	Apr-Sep	Oct-Mar	Apr-Sep					
PROGRAMME SUPPORT											
Capacity development	15.0%	£150,000	£17,500	£17,500	£17,500	£17,500	£10,000	£10,000	£10,000	£100,000	£50,000
Partnership running costs	2.5%	£25,000	£1,250	£1,250	£1,250	£1,250	£2,500	£2,500	£2,500	£12,500	£12,500
Communications	2.5%	£25,000	£1,250	£1,250	£1,250	£1,250	£2,500	£2,500	£2,500	£12,500	£12,500
PROJECTS (requiring 100% match)											
Community	6.6%	£66,000	£3,300	£3,300	£4,950	£4,950	£9,900	£9,900	£9,900	£46,200	£19,800
Environment	8.0%	£80,000	£4,000	£4,000	£6,000	£6,000	£12,000	£12,000	£12,000	£56,000	£24,000
Finance	7.0%	£70,000	£3,500	£3,500	£5,250	£5,250	£10,500	£10,500	£10,500	£49,000	£21,000
Learning	8.0%	£80,000	£4,000	£4,000	£6,000	£6,000	£12,000	£12,000	£12,000	£56,000	£24,000
Wellbeing	8.4%	£84,000	£4,200	£4,200	£6,300	£6,300	£12,600	£12,600	£12,600	£58,800	£25,200
SPEND SUMMARY (TOTAL)		£580,000									
Six month spend profile Years 1-2			£39,000	£39,000	£48,500	£48,500					
Annual Spend Profile				£78,000		£97,000	£62,000	£62,000	£62,000	£391,000	£189,000
Annual spend percentage (non investment)				13.45%		16.72%	10.69%	10.69%	10.69%	67.41%	32.59%
SOCIAL INVESTMENT											
Working with financial partners	42.0%	£420,000	£10,000	£5,000	£15,000	£15,000					
Annual Investment				£15,000		£30,000	£60,000	£90,000	£60,000	£255,000	£165,000
Annual Investment percentage				3.57%		7.14%	14.29%	21.43%	14.29%	60.71%	39.29%
SUMMARY											
Annual total outgoings				£93,000		£127,000	£122,000	£152,000	£122,000	£646,000	£354,000
Annual outgoings percentage				9.30%		12.70%	12.20%	15.20%	12.20%	64.60%	35.40%

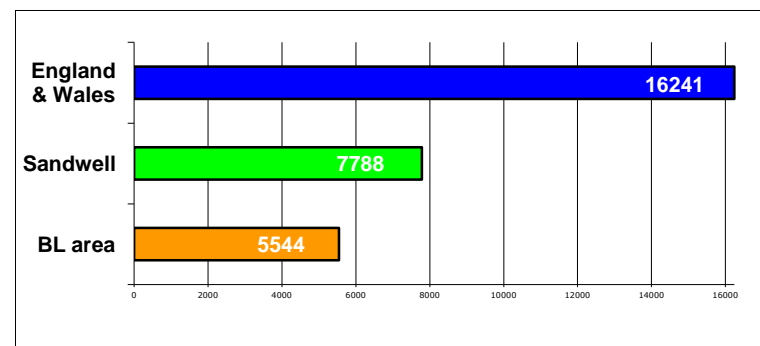
Appendix: Grace Mary to Lion Farm Big Local – Area Data

The charts below compare the six Lower Super Output Areas (LSOA) in the Big Local footprint with the averages ranks in Sandwell Metropolitan Borough and England & Wales. There are 32,480 LSOA across England & Wales. Lower rank indicates more deprived, ie 1=most deprived ranking. These are levels of deprivation according to 2010 figures.

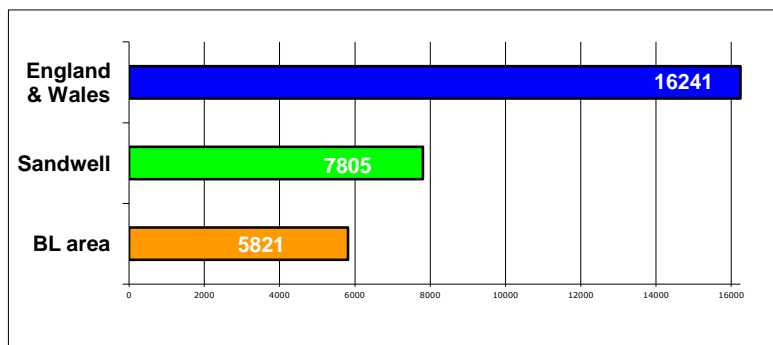
Multiple Deprivation



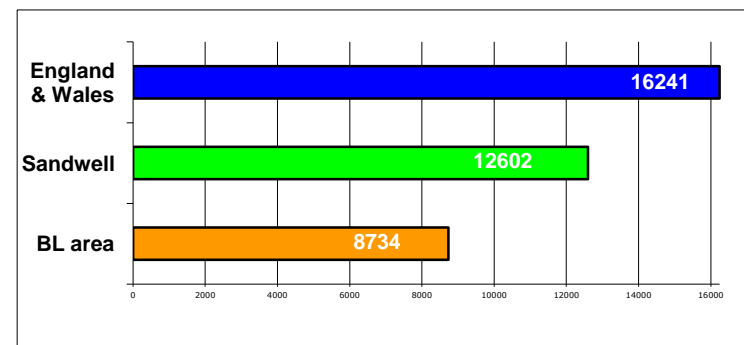
Employment



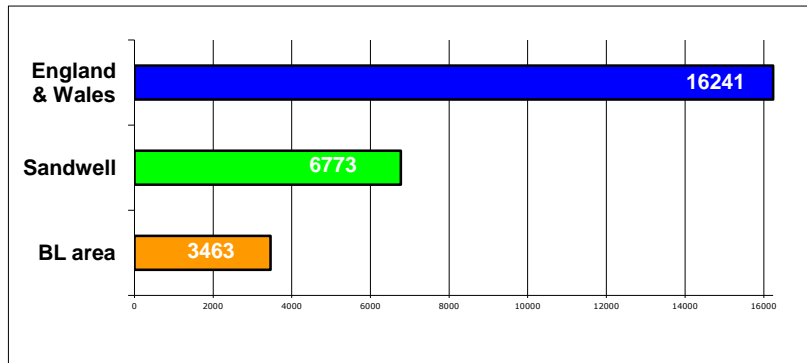
Income



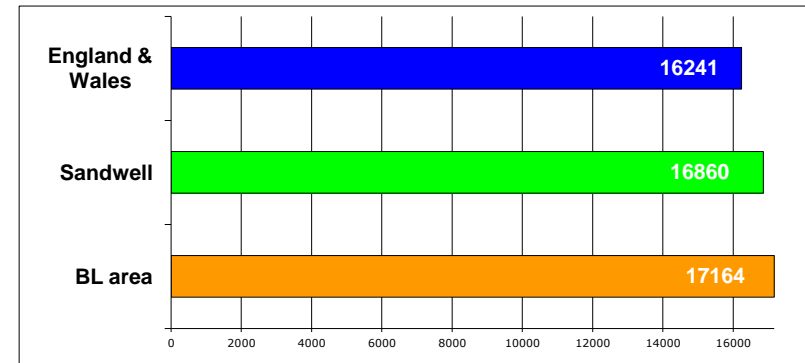
Crime



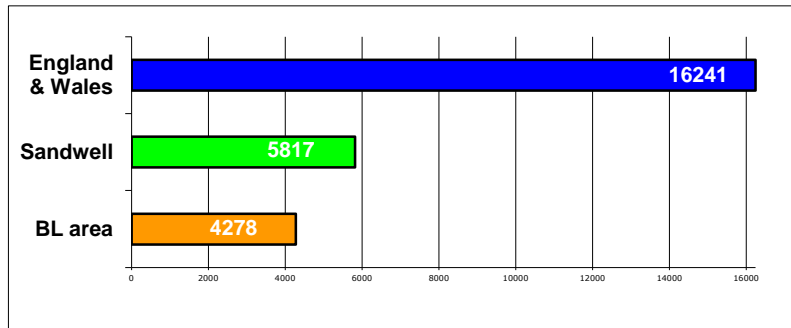
Education, Skills & Training



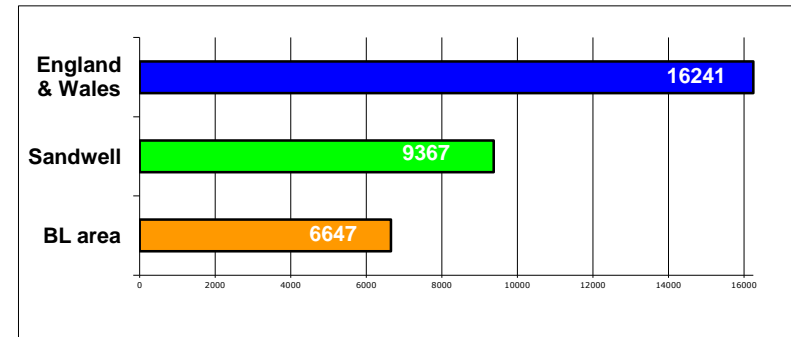
Living Environment



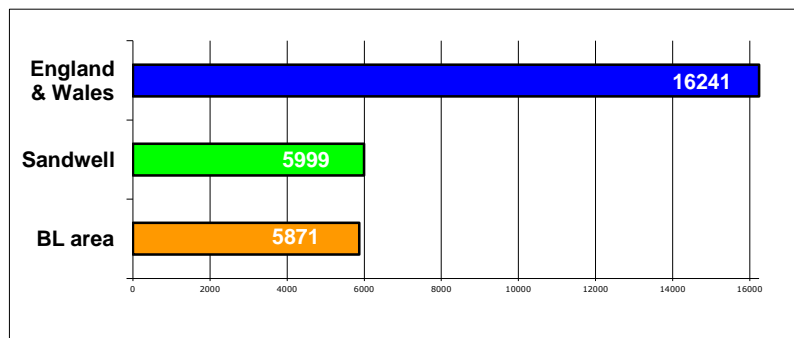
Health



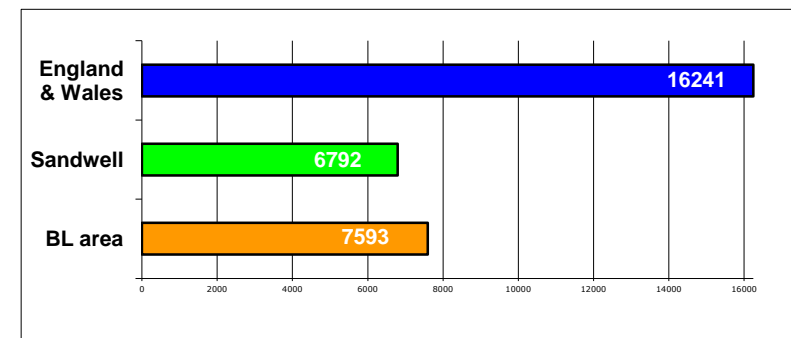
Income affecting Children



Barriers to Housing and Services



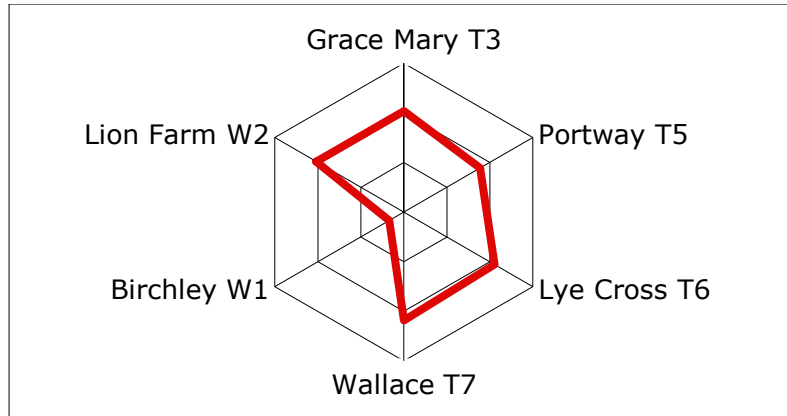
Income affecting Older People



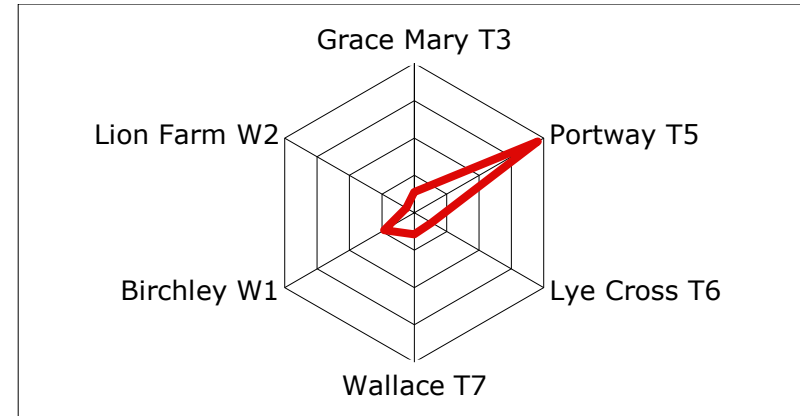
Lower Super Output Area comparison

The spider diagrams indicate one our areas has less disadvantage. More significant is the cycle of disadvantage linked to education, employment, income and then child poverty. Nearer the centre is more deprived.

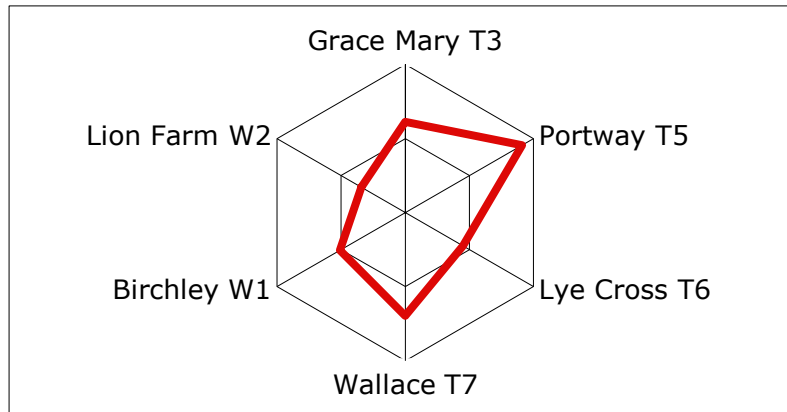
Crime and Disorder



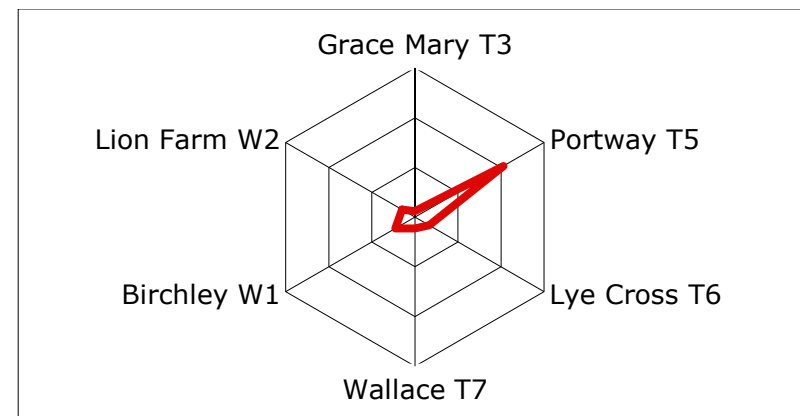
Employment



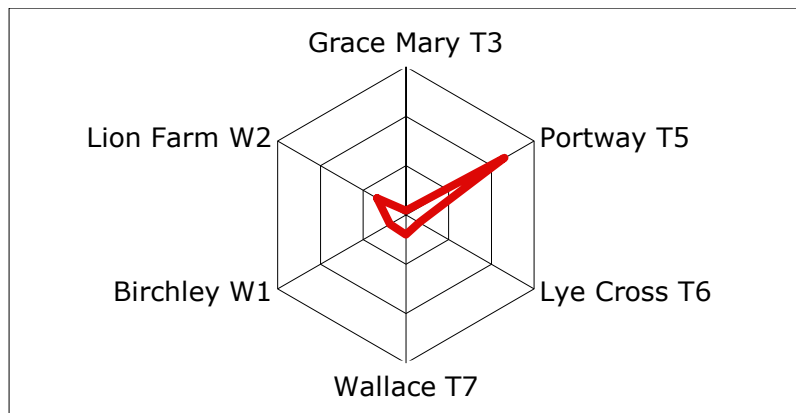
Living Environment



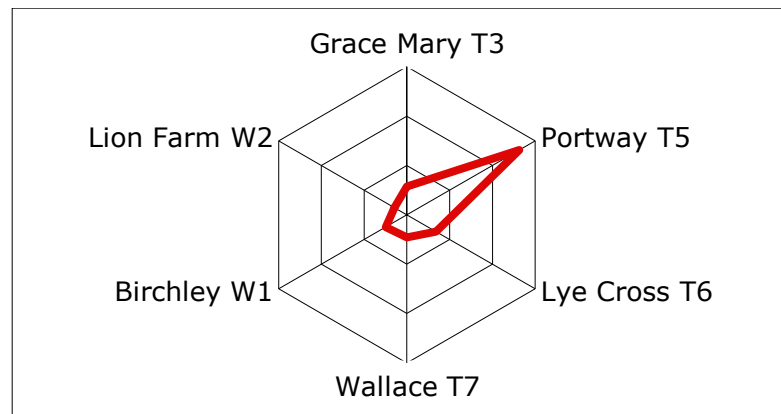
Income



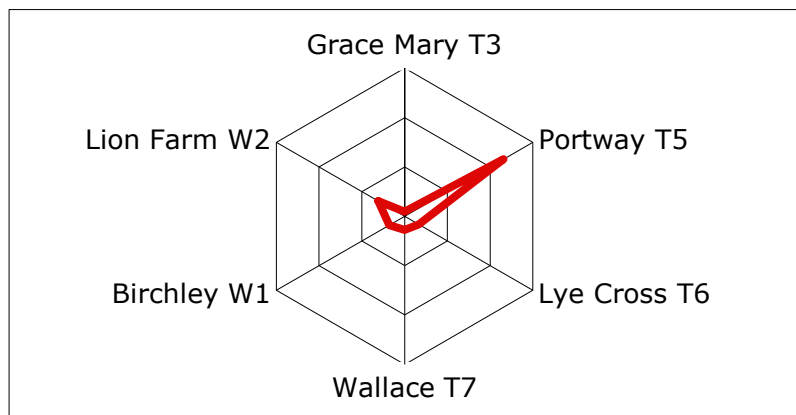
Education Skills and Training



Health



Income deprivation affecting children



Income deprivation affecting older people

